

ICCX ACADEMY

JW Marriott Absheron Baku Hotel | Baku, Azerbaijan
January 29th, 2026



Modern Concrete Technologies and Construction Trends for Azerbaijan

"Norm is going to vertically integrate by entering into Ready-mix Concrete, Aggregates, and Dry Mortar. Other options currently under investigation are Chemical Admixtures, Precast Elements and AAC market and we are looking forward to welcoming professional partners in these fields to exhibit at the upcoming ICCX Academy Event in Baku in January 2026."

Henning Sasse, CEO Norm Cement

Local Host



Sponsors



Organisation



Modernization, sustainability, and smart technologies

The construction industry in Azerbaijan, particularly in Karabakh, is undergoing a major transformation driven by extensive reconstruction and infrastructure development efforts. Following the post-conflict period, the government has prioritized rebuilding cities, roads, and essential facilities to support economic revival and resettlement. Large-scale projects include smart city initiatives, modern residential and commercial complexes, and transport networks. Challenges such as sustainability, logistical hurdles, and environmental considerations are shaping future strategies. With increasing investment and a focus on innovation, Karabakh's construction sector is set to become a model for modern, resilient, and eco-friendly urban development.

ICCX Academy

ICCX Academy is a professional event under the umbrella of ad-media GmbH with three of its brands; ICCX (International Concrete Conference and Exhibition), CPI worldwide (Concrete Plant international) and AAC worldwide (Autoclaved Aerated Concrete).

ad-media is publisher of trade journals for the precast/concrete industry around the world. CPI journals are targeting concrete professionals, producers, technologists, engineers and all stakeholders of the associated industry. AAC worldwide journals are targeting similar stakeholders from the autoclaved aerated concrete industry. Besides publishing journals, ad-media also organizes ICCX International Concrete Conference & Exhibition events in various locations. ICCX Academies are high quality knowledge transfer and networking events, organized together with strong local partners.

ICCX Academy Baku 2026 will already be the third ICCX Academy in Baku, with Norm Cement as local host, after the successful events in 2019 und 2023!

Entrance fee for visitors of the ICCX Academy Baku 2026
95 EUR / 175 AZN



Conference program

The conference program focuses on innovations and advantages, especially in the production of high-quality ready-mix concrete using crushed aggregates. Additionally, it includes four industry presentations highlighting the benefits of precast construction and building with autoclaved aerated concrete. A panel discussion will explore how Azerbaijan can transition to modern precast construction methods. More topics include roller-compacted concrete, the use of recycled aggregates and strategies for CO₂ reduction in the construction sector.

08:30 Start of registration & opening of the exhibition

09:30 Presentation Norm Cement

10:00 Keynote Lecture

*Prof. Dr.-Ing. Viktor Mechtcherine,
TU Dresden, Germany*

Production and advantages of high-quality ready-mixed concrete with crushed aggregates



11:15 Networking & exhibition

12:00 NN

Advantages of Precast Concrete:
Changing the mindset for the construction industry

12:15 *Roman Ivanov, Construx Weckenmann, Germany*

From social housing to exclusive projects. Scalable precast production plants for modern house-building technology

12:30 *Olga Komissarova, Moldtech, Spain*

Earthquake resistant industrial constructions with structural precast concrete

12:45 Panel discussion

How can Azerbaijan make the transition to modern prefabricated construction?

13:15 Lunch & exhibition

14:45 NN

Modern production and construction with autoclaved aerated concrete (AAC)

15:00 *Prof. Dr. İ. Özgür Yaman,
Middle East Technical University, Turkey*

Roller-Compacted Concrete: A Durable and Sustainable Solution for Modern Infrastructure

16:00 Networking & exhibition

16:45 *Dr. Inna Khripacheva, IAB Weimar, Germany*
Recycled aggregates and CO₂ reduction

17:15 Networking & exhibition

18:00 End

VENUE

The **JW Marriott Absheron Baku** is a luxury five-star hotel located in the heart of Baku, Azerbaijan. Overlooking the Caspian Sea, the hotel offers elegant rooms and suites, world-class dining options, and top-tier amenities, including a spa, fitness center, and an indoor pool. Its prime location near major attractions like the Flame Towers and Baku Boulevard makes it ideal for both business and leisure travelers. With exceptional service and modern facilities, the JW Marriott Absheron Baku provides a sophisticated and comfortable stay in the dynamic capital of Azerbaijan.

JW Marriott Absheron Baku serves as the ideal conference hotel for those seeking to experience authentic Azerbaijani hospitality while enjoying JW Marriott's signature standards of luxury. Discover the fully equipped flexible conference hall and state-of-the-art technology.

Address: **JW Marriott Absheron Baku Hotel**
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For guestroom booking please call +994 12 4998888.

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